



CANAL WINCHESTER



LABOR DAY FESTIVAL 2023

September 2, 3, and 4
www.cwlaborday.org

2023 SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor \$8,000	Supporting Sponsor \$5,000	Major Sponsor \$1,500	Festival Partner \$1,000	Friend of the Fest \$500	General Donor \$100+
MC mention on all stages, multiple times	X					
Radio ad mention	X					
Logo on printed flyer	X					
On-stage speaking opportunity (1-2 min.)	X					
Golf cart shuttle access	X					
Preferred reserved seating at main stage	X	X				
Name on printed flyer	X	X				
Booth at festival	X	X	X			
Logo on sponsorship banner	X	X	X	X		
4 ride tickets	X	X	X	X		
Parade entry	X	X	X	X		
Preferred sponsor parking	X	X	X	X		
Logo on festival website	X	X	X	X		
Social media mention	X	X	X	X	X	
Name on festival website	X	X	X	X	X	X
Name on sponsorship banner	X	X	X	X	X	X

*Sponsorships are 100% tax-deductible and directly support festival efforts.
For more information, email cwlaborday@gmail.com.*

2023 SPECIAL OPPORTUNITIES

Free Ride Sponsor - \$6,000

- Naming opportunity for Free Ride Saturday (EX: Wright Patt Credit Union Free Ride Saturday)
- Logo listed on website
- Special recognition on social media
- Sponsor sign with logo placed at every ride
- Prominent booth location at festival

Main Stage Sponsor - \$5,000

- Naming opportunity for main stage (EX: Kroger Main Stage)
- Logo listed on website
- Special recognition on social media
- Prominent booth location at festival

Info Booth Sponsor - \$1,500

- Naming opportunity for info booth/first aid station
- Logo listed on website
- Special recognition on social media
- Prominent booth location at festival

Kids Entertainment Sponsor - \$1,500

- Naming opportunity for kids entertainment station(s)
- Logo listed on website
- Special recognition on social media
- Prominent booth location at festival

Dining Tent Sponsor - \$1,000

- Logo placed on dining tents
- Logo listed on website
- Special recognition on social media

*Looking for a different opportunity that better suits your needs? Let us know!
Sponsorship opportunities are completely customizable.*